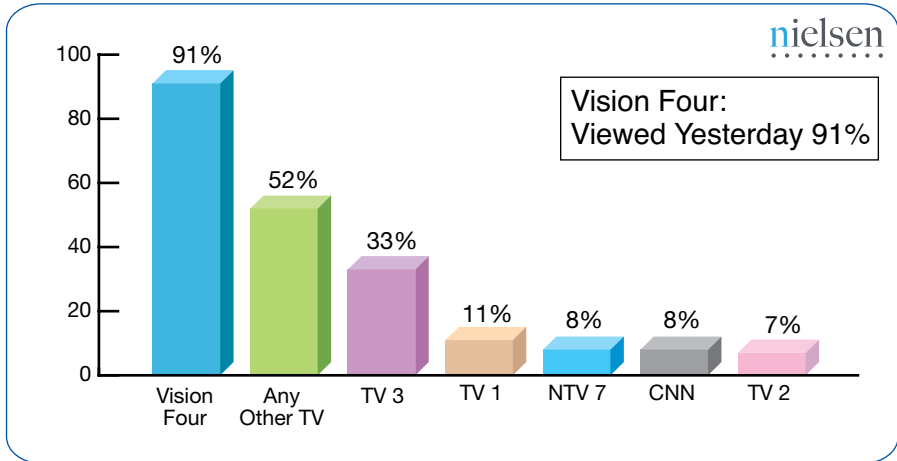


VIEWERSHIP

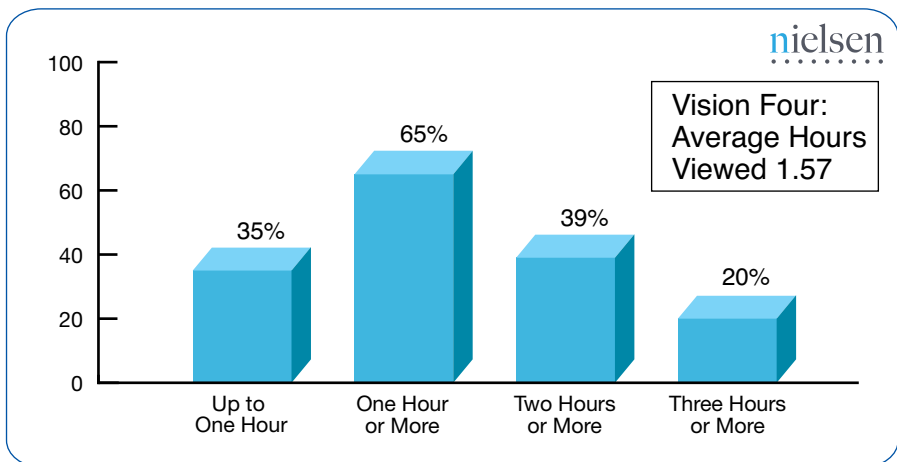
Base: Malaysians



Viewed In Hotel Yesterday



Vision Four – Hours Viewed Per Day / Night



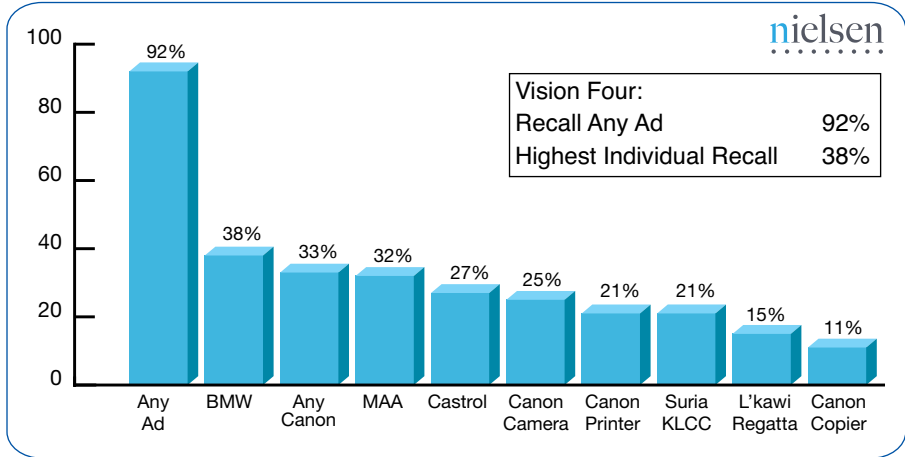
Source: Nielsen Media Research Vision Four Study

DAY AFTER RECALL – TELEVISION

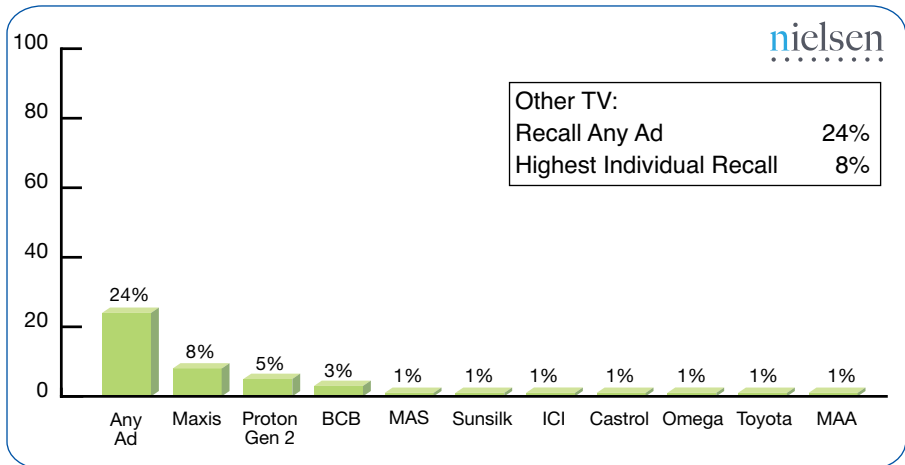
Base: Malaysians – Viewed Yesterday



Vision Four Television



Other TV / News Broadcast



Source: Nielsen Media Research Vision Four Study